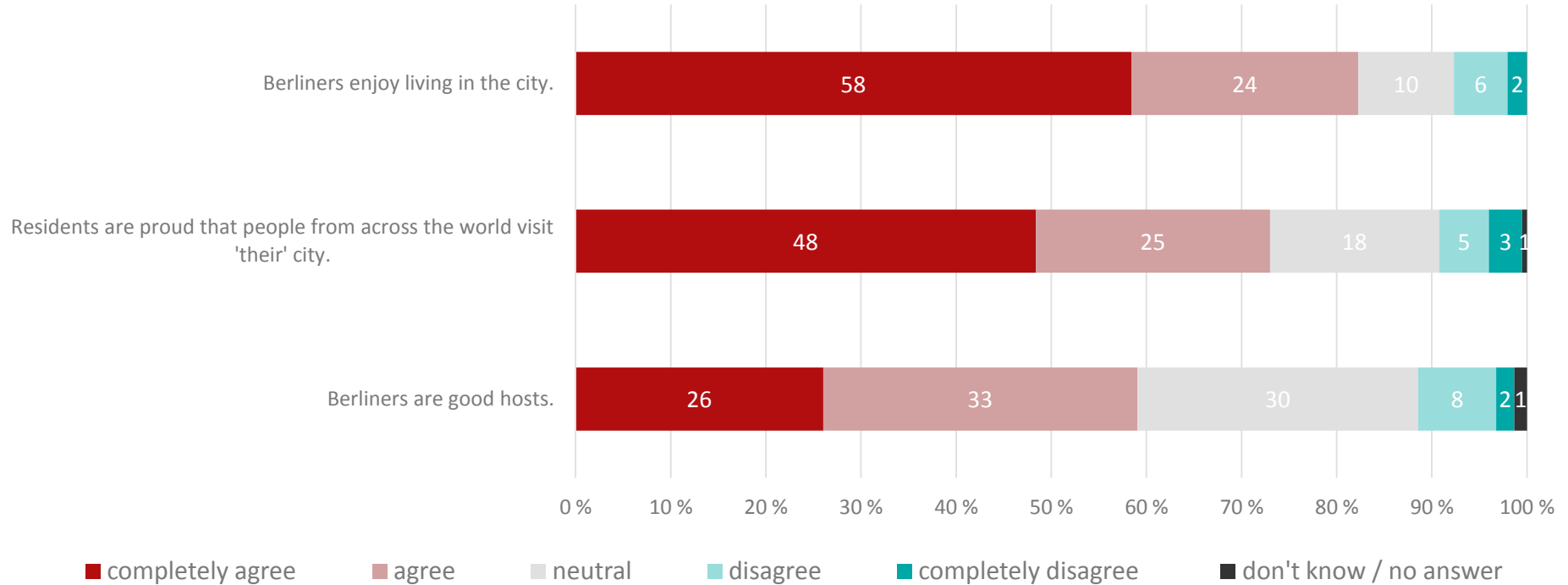
A scenic view of Berlin, Germany, featuring the Reichstag dome in the foreground, the TV tower (Fernsehturm) in the background, and a river in the foreground. The sky is filled with soft, golden light, suggesting a sunset or sunrise.

Acceptance of tourism in Berlin

Results of a representative resident survey on tourism 2018

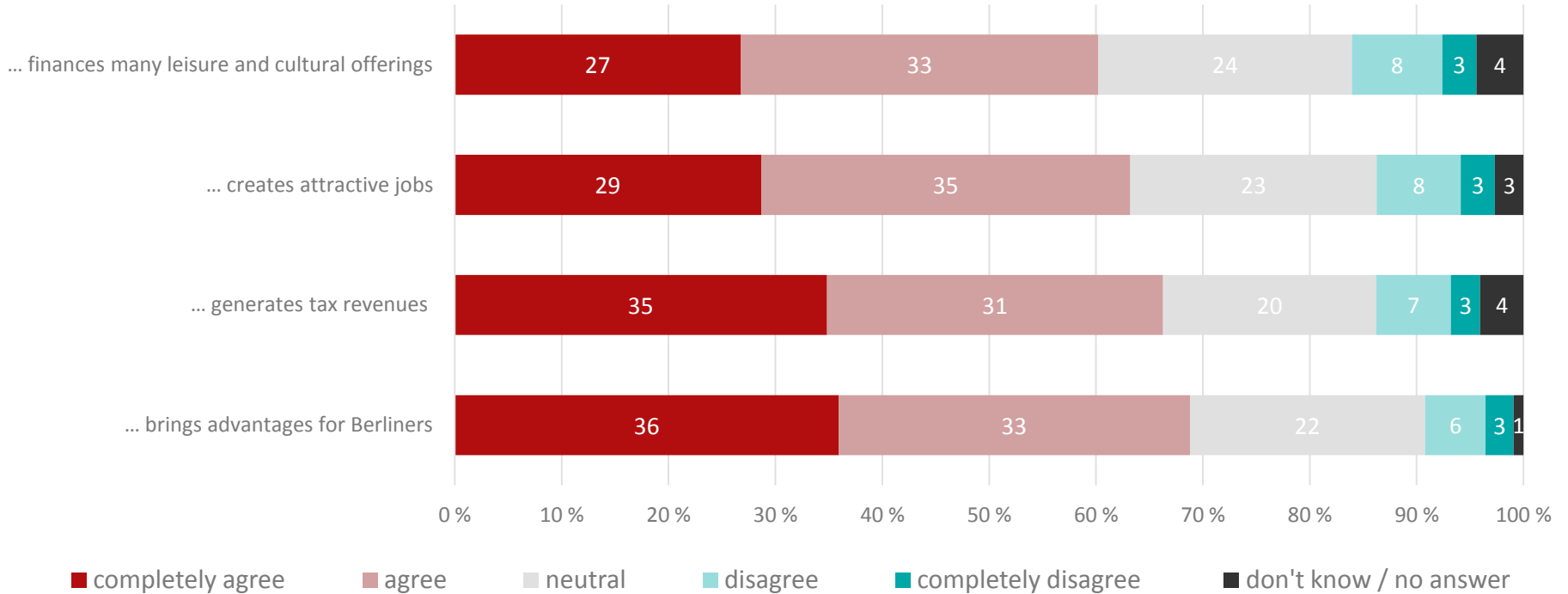
To what extent do Berliners agree with these statements?

Survey on Berlin tourism



To what extent do Berliners agree with these statements?

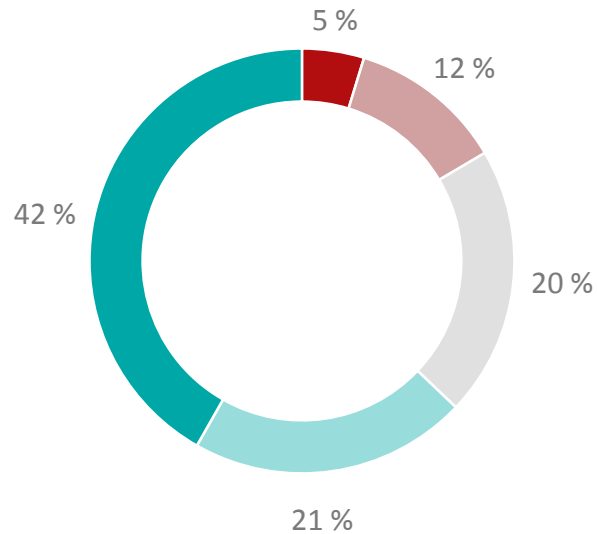
Berlin tourism ...



Restrictions or disturbances?

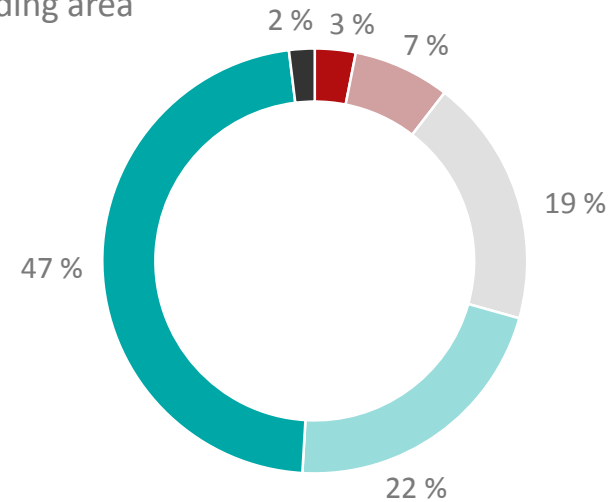
17% of Berliners and 10% of those living in the surrounding area in Brandenburg feel disturbed.

Berlin



- completely agree
- neutral
- completely disagree
- agree
- disagree

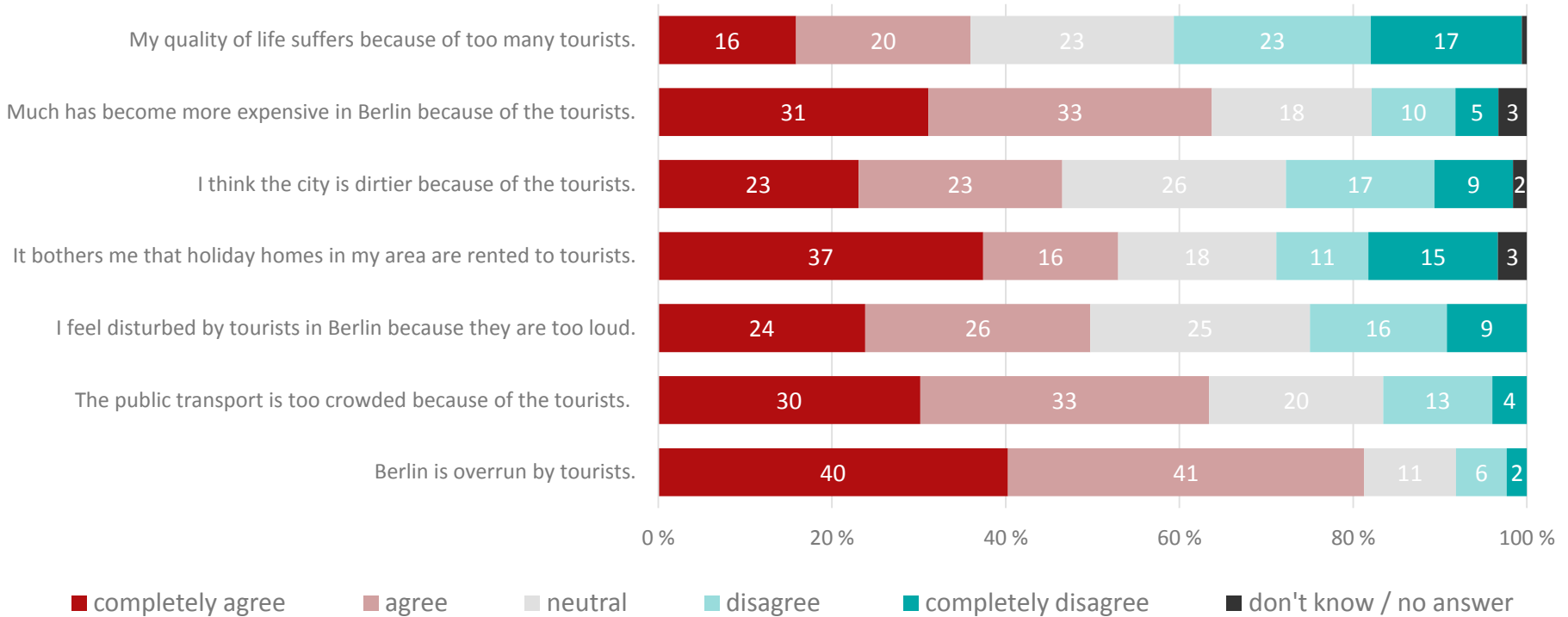
Surrounding area



- completely agree
- neutral
- completely disagree
- agree
- disagree
- don't know / no answer

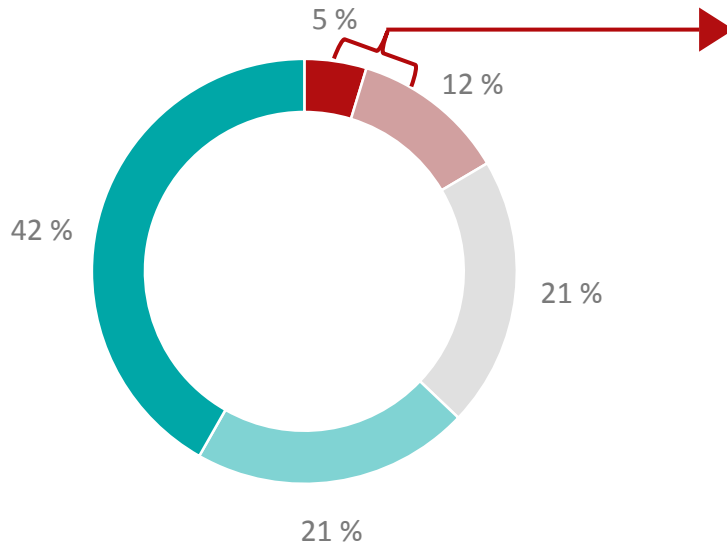
To what extent do Berliners agree with these statements?

Berliners who feel restricted or disturbed by tourism (17%)

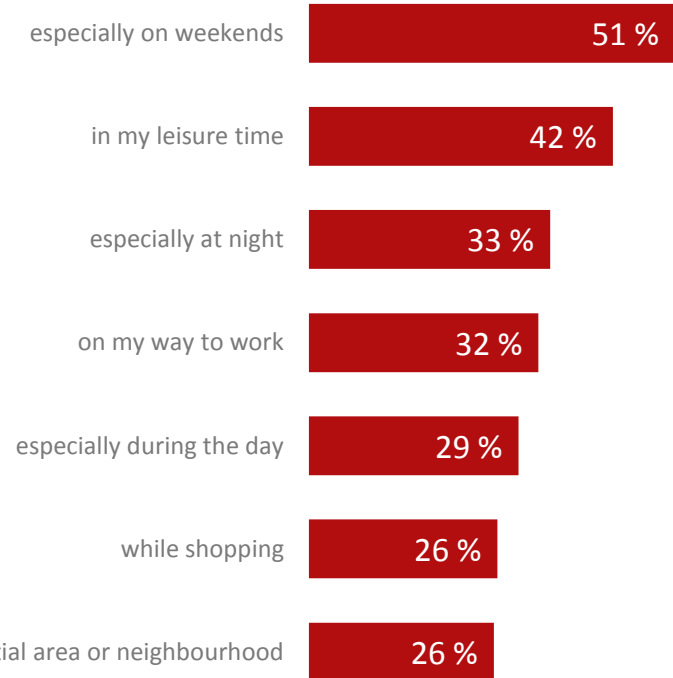


Disturbances by tourists (mentioned situation)

Berliners who feel restricted or **disturbed** by tourism (17%)

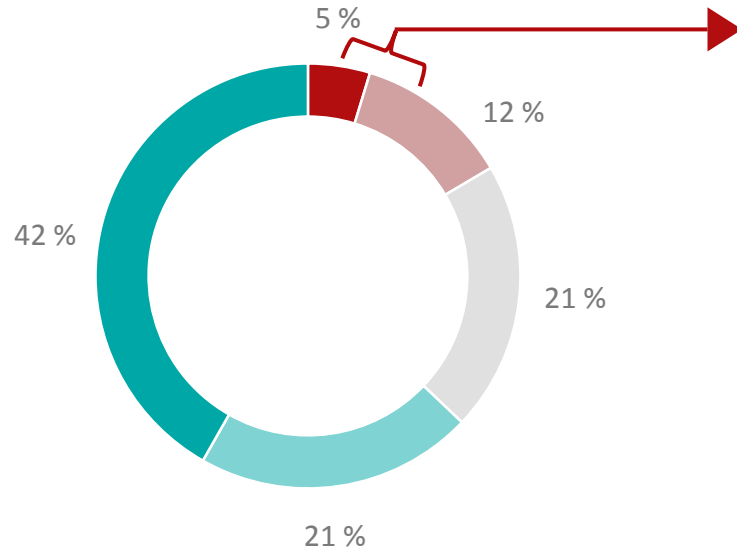


■ completely agree ■ agree ■ neutral
■ disagree ■ completely disagree

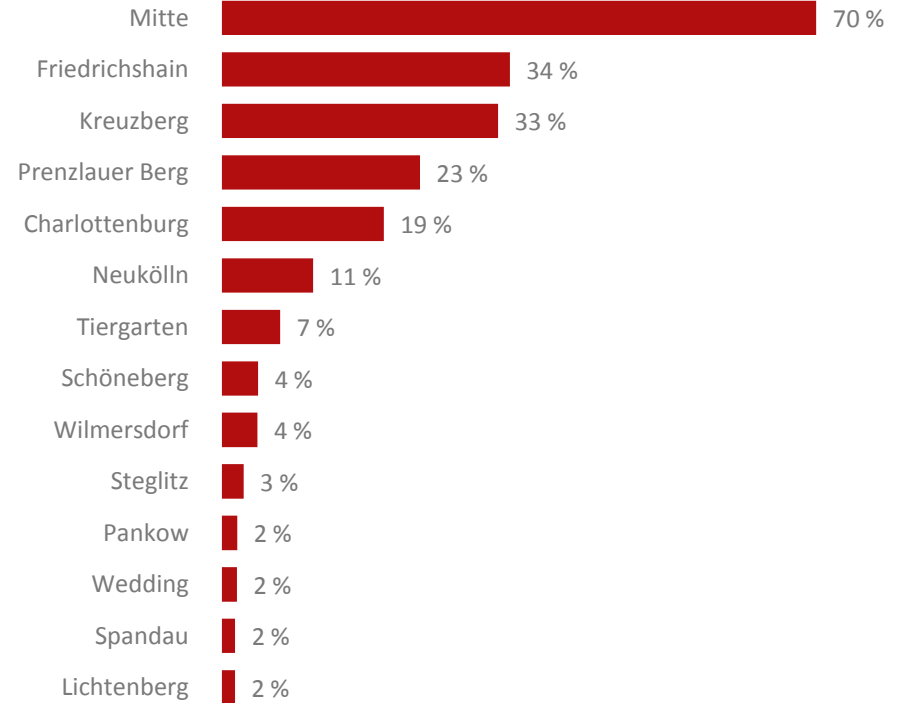


Disturbances by tourists (mentioned districts)

Berliners who feel restricted or disturbed by tourism (17%)

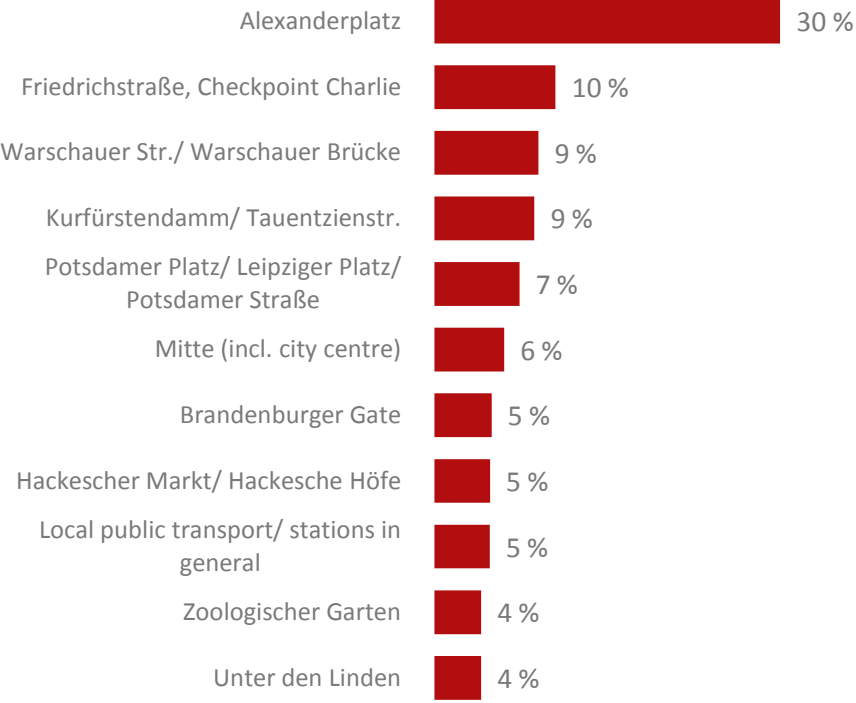
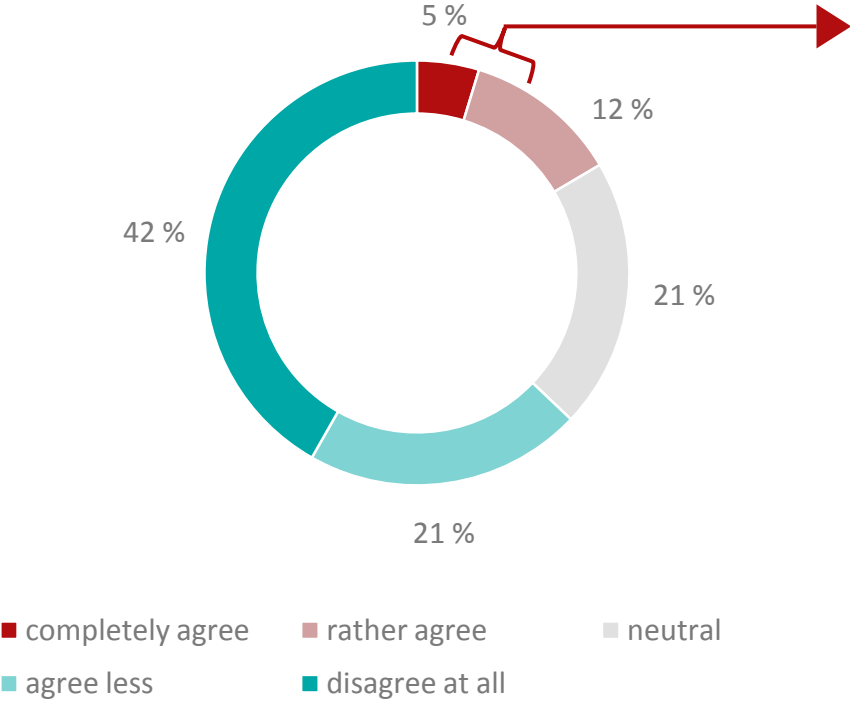


■ completely agree ■ agree ■ neutral
■ disagree ■ completely disagree



Disturbances by tourists (mentioned places)

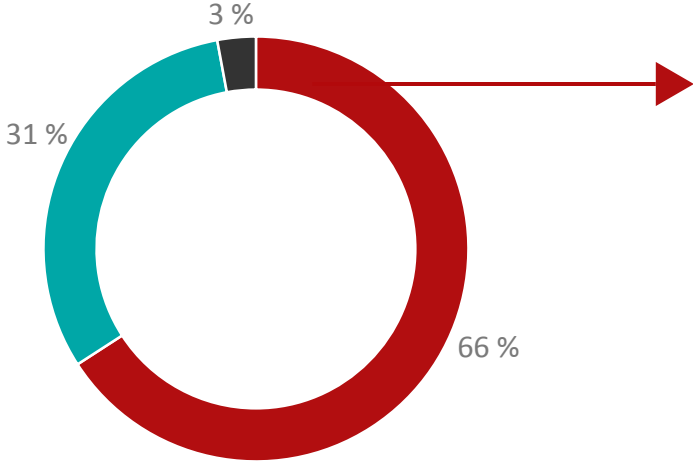
Berliners who feel restricted or **disturbed** by tourism (17%)



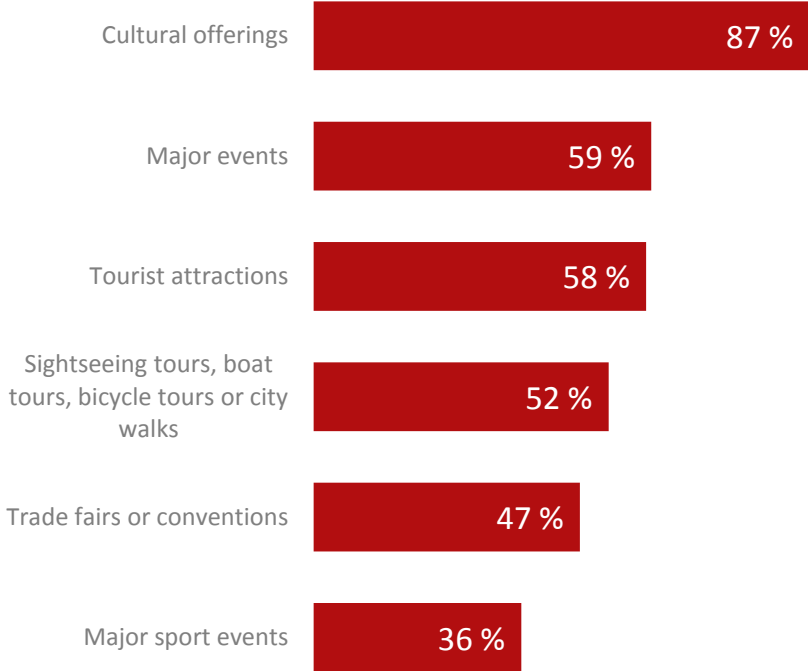
Source: Info GmbH 2018; Basis: total n = 3,968 (graph on the left) rounding difference; Total n = 654; multiple answers > 4 % (graph on the right)
 Answer: I feel restricted or disturbed by the tourists in Berlin. Question: And where exactly do you feel disturbed by tourists?

Use of tourism offers

Berliners mainly use cultural offers in their leisure time



■ yes ■ no ■ don't know / no answer



Source: Info GmbH 2018; Basis: total n = 3,968 (graph on the left); total n = 2,613 (graph on the right)
Question (left): Do you use offers in your leisure time in Berlin that are also interesting for tourists? Question (right): Which tourism offers in Berlin do you use in your leisure time?

About the survey

Commissioned by

Berlin Tourismus & Kongress GmbH

Population

German-speaking population in private households in Berlin and its surrounding area in Brandenburg aged 14 and over; total n = 5,020 (Berlin: n = 3,968 and surrounding area: n = 1,052)

Method

Mixed-Mode-Design: CAWI (online interviews) and CATI (computer-assisted telephone interviews)

Weighting

Population representation weighting by age, gender, size of household, district and education

Field time

19 July - 24 August 2018

Imprint

Contact us

If you have any questions about this evaluation please
contact: marktforschung@visitBerlin.de

Commissioned by

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Subject to alterations and typographical and printing
errors. Status: December 2018





Resident survey on Berlin tourism