Press Release



End of the summer: Tourist record in the German capital

In September the number of international visitors to Berlin was 20 percent up

Berlin, 10 November 2010 Many guests from Germany and the entire world seized the opportunity of the last summer days to pay a visit to Berlin. In September 2010 890,600 travellers came to the German metropolis on the river Spree; this amounted to a plus of 14.8 percent. The number of room nights rose by 13 percent to 2.03 million.

The German capital attracted more international guests. 337,800 arrivals were recorded; 20.1 percent more than during the same month last year. Their growth rate is almost twice as high as for national arrivals (11.8 percent). Overall, visitors from abroad spent 836,400 nights in Berlin (18.1 percent), compared to 1.2 million nights for German guests in their capital (9.7 percent).

"The growth rate in September rounds off the successful Berlin summer", said visitBerlin CEO Burkhard Kieker. "With these numbers the previous dead summer seasons for urban tourism are now a thing of the past for Berlin."

A particularly large number of guests came from Sweden (33.4%), France (31.9%) and Austria (29.1%) to the German capital in September. 763 establishments providing accommodation with 117,070 beds were available.

September 2010				
Country of origin	Guests	Variation versus September 2009 in %	Room nights	Variation versus September 2009 in %
Germany	552,752	11.8	1,197,041	9.7
Abroad	337,825	20.1	836,389	18.1
Total	890,577	14.8	2,033,430	13
January to September 2010				
Country of origin	Guests	Variation versus January to September 2009 in %	Room nights	Variation versus January to September 2009 in %
Germany	4,276,139	7.9	9,267,046	8.5
Abroad	2,475,462	15.4	6,505,995	16,7
Total	6,751,601	10.5	15,773,041	11.7

Source: Berlin-Brandenburg Statistics Office

Berlin Tourismus Marketing GmbH Press and PR Office Am Karlsbad 11 D-10785 Berlin

Fax: +49 (0)30 26 47 48 - 983 www.visitBerlin.de Contact details Press Officer: Natascha Kompatzki Tel.: +49 (0)30 26 47 48 - 956 natascha.kompatzki@visitBerlin.de

Christian Tänzler Tel.: +49 (0)30 26 47 48 - 912 <u>christian.taenzler@visitBerlin.de</u>