

## **The whole of Berlin in one card: The Berlin WelcomeCard 2012**

Experience ticket for tourists with new offerings for trips and savings

**Berlin, 19 December 2011** With the Berlin WelcomeCard 2012 tourists can now save and experience even more when visiting the German capital. Around 60 new partners have been won over by visitBerlin for the updated new edition of the official tourist ticket for the city. Tours, events, theatres, museums, sights, souvenir shops, restaurants, cafes or clubs – cardholders receive price reductions of up to 50% for more than 200 popular attractions in Berlin and Potsdam and can have free rides on the public transportation system.

### **Enjoy Berlin's culinary diversity – in the restaurant or on the go**

Premiere for gourmets: In 2012 individual restaurants of the visitBerlin partner hotels will participate for the first time as rebate partners and grant guests with Berlin WelcomeCards 25% discount. And for between-meals, well-known fast food chains and gastro brands offer 25% off their snacks in the outlets at Zoologischer Garten, Friedrichstrasse, Alexanderplatz as well as in Hauptbahnhof or Ostbahnhof.

### **Novelty: City map for the pocket**

The practical removable city map allows for rapid orientation in the city. The tour proposals target those who are for the first time in the German capital, Berlin insiders, families, history lovers, cultural aficionados or environmentally aware visitors. Moreover, the absolute savings can be found in the multi-lingual guide.

### **Jubilee Special: Prussian castles in Berlin and Brandenburg**

On the occasion of the major jubilee year celebrating the 300th anniversary of Frederick the Great, the Prussian castles and grounds in Berlin and Brandenburg are covered on several special pages. Users of the Berlin WelcomeCard receive rebates both for the entrance ticket to the large special exhibition "Friederisiko – Frederick the Great" which will start on 28 April 2012 and for buying a premium day ticket to visit Castle Sanssouci.

### **Full Berlin package for a gentle price**

The Berlin WelcomeCard is available from EUR 17.90 with a total of eight different variants – depending on the duration of stay (48 hours, 72 hours or 5 days) and tariff zones (AB or ABC with Potsdam), with or without free entrance to the museums on Museum Island – at the Berlin Tourist Infos, at the Berlin airports, at the transportation companies, in 350 Berlin hotels and via the online shop on [www.visitBerlin.de](http://www.visitBerlin.de).

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