

January - June 2011

Berlin

MARKETS	ARRIVALS				OVERNIGHTS				SHARE**	DURATION	RANK Overn.
	June		Jan.-June		June		Jan.-June		June	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	908,424	6.2	4,568,448	8.2	2,074,566	5.6	10,221,778	6.5	100.0	2.3	
Germany	592,995	8.4	2,952,491	6.6	1,284,730	7.9	6,098,848	4.4	59.7**	2.2	
Total foreign countries	315,429	2.2	1,615,957	11.1	789,836	2.2	4,122,930	9.7	40.3**	2.5	
Total Europe	218,089	5.0	1,214,900	9.9	543,781	5.6	3,105,868	7.9	75.3**	2.5	
Europe											
United Kingdom	30,837	-2.2	168,407	11.6	72,903	-1.6	410,243	10.6	10.0	2.4	1
Italy	18,791	-1.0	123,532	-7.7	49,656	-4.4	351,081	-11.8	8.5	2.6	2
Netherlands	21,793	20.9	118,609	12.0	54,898	19.3	306,150	8.6	7.4	2.5	3
Spain	18,757	6.3	97,119	10.3	54,770	8.6	282,121	10.5	6.8	2.9	4
France	15,964	-2.6	91,745	6.3	40,239	4.1	236,681	7.1	5.7	2.5	5
Denmark	13,434	21.5	78,559	-1.6	34,956	22.0	208,111	-1.1	5.0	2.6	6
Switzerland	16,945	0.5	82,559	16.4	43,248	8.7	207,426	17.0	5.0	2.6	7
Russia	9,007	10.2	59,285	36.0	21,575	-2.8	151,569	35.8	3.7	2.4	8
Sweden	11,786	28.2	55,041	13.0	28,074	29.4	135,071	13.1	3.3	2.4	9
Austria	11,860	19.3	57,099	15.7	28,077	14.9	132,747	9.5	3.2	2.4	10
Belgium	6,673	12.4	37,109	9.2	15,887	18.7	93,810	12.2	2.3	2.4	11
Poland	8,285	6.9	47,712	26.0	15,197	0.3	90,438	23.8	2.2	1.8	12
Norway	7,117	20.2	34,872	14.5	17,882	26.5	90,028	18.4	2.2	2.5	13
Finland	5,552	6.1	27,879	36.8	14,243	7.5	71,270	35.7	1.7	2.6	14
Greece	2,031	-42.4	17,786	-22.7	5,552	-38.2	53,276	-25.9	1.3	2.7	15
Ireland, Republic	2,686	-8.5	15,698	-0.4	6,782	-8.4	40,903	-2.5	1.0	2.5	16
Turkey	1,917	-14.2	13,318	24.8	4,372	-6.0	31,663	28.0	0.8	2.3	17
Czech Republic	2,115	-16.9	13,467	17.8	4,607	-16.4	27,784	18.8	0.7	2.2	18
Portugal	1,616	-9.8	8,597	-2.0	4,442	-14.4	24,266	0.7	0.6	2.7	19
Hungary	1,191	-16.2	7,028	15.6	2,814	-22.9	18,870	14.3	0.5	2.4	20
Romania	898	-12.6	4,951	21.6	2,134	-10.7	12,434	33.4	0.3	2.4	21
Ukraine	842	16.3	4,982	22.5	2,040	22.2	12,061	18.6	0.3	2.4	22
Iceland	756	74.6	5,476	114.8	2,485	123.3	11,778	58.6	0.3	3.3	23
Luxembourg	982	19.8	4,619	-8.6	2,444	25.4	11,273	-10.9	0.3	2.5	24
Latvia	720	13.0	3,954	20.5	1,591	14.8	8,482	17.9	0.2	2.2	25
Bulgaria	557	-16.0	3,326	19.8	1,202	-23.4	8,310	30.5	0.2	2.2	26

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	June		Jan.-June		June		Jan.-June		June	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Lithuania	523	-42.7	4,026	32.7	1,004	-51.7	8,258	24.1	0.2	1.9	27
Slovenia	465	-18.7	3,236	-0.7	1,086	-15.0	7,431	-7.6	0.2	2.3	28
Slovakia	442	-22.5	2,685	26.8	1,144	-11.2	6,553	31.6	0.2	2.6	29
Estonia	475	22.7	2,281	18.6	1,023	24.2	5,332	32.5	0.1	2.2	30
Cyprus	85	-62.6	1,122	-5.0	245	-60.3	2,989	-1.1	0.1	2.9	31
Malta	129	12.2	768	33.6	370	25.0	1,930	25.7	0.0	2.9	32
Other european countries	2,858	-17.9	18,053	12.6	6,839	-26.6	45,529	6.7	1.1	2.4	

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	June		Jan.-June		June		Jan.-June		June	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	32,945	-5.5	122,897	5.6	81,634	-5.5	300,163	6.7	7.3	2.5	1
Brazil	4,531	18.6	21,725	28.3	12,807	14.3	65,014	31.5	1.6	2.8	2
Canada	5,356	-6.2	20,000	12.8	14,240	-5.9	51,709	10.2	1.3	2.7	3
Central America, Caribic	2,092	-9.9	7,955	8.6	5,784	4.2	22,289	22.9	0.5	2.8	4
Other Southamerican countries	4,236	22.0	18,738	36.2	11,425	24.6	51,386	34.7	1.2	2.7	
Total America	49,160	-2.1	191,315	11.2	125,890	-1.2	490,561	13.1	11.9	2.6	
Israel	7,541	18.6	27,742	23.2	23,302	12.4	82,330	17.7	2.0	3.1	1
China, incl. Hongkong	6,007	21.0	22,044	26.0	12,293	8.4	48,889	28.6	1.2	2.0	2
Japan	4,342	-19.3	20,888	3.4	9,421	-20.9	46,123	4.5	1.1	2.2	3
Arabic Gulf States	1,948	-28.7	8,809	-1.5	5,887	-17.1	25,106	10.6	0.6	3.0	4
India	2,116	52.2	7,395	52.5	4,675	28.8	17,871	40.7	0.4	2.2	5
South Korea	852	1.1	4,053	27.7	1,842	-6.9	9,782	26.8	0.2	2.2	6
Taiwan	619	11.9	2,324	42.4	1,473	3.8	5,532	34.6	0.1	2.4	7
Other Asian countries	4,035	-13.8	19,580	8.3	9,750	-20.4	51,727	6.3	1.3	2.4	
Total Asia	27,460	2.1	112,835	16.5	68,643	-2.5	287,360	15.8	7.0	2.5	
Australia	7,397	13.4	24,948	20.3	20,419	9.9	71,447	22.9	1.7	2.8	1
New Zealand, Oceania	850	-4.9	3,418	7.9	2,422	-5.7	9,302	7.0	0.2	2.8	2
Total Australia, New Zealand, Oceania	8,247	11.2	28,366	18.6	22,841	8.0	80,749	20.8	2.0	2.8	
South Africa	743	39.4	3,348	12.8	2,288	16.6	9,989	9.4	0.2	3.1	
Other African countries	1,488	-26.5	8,843	2.9	3,608	-34.3	24,378	0.1	0.6	2.4	
No information on residence	10,242	-27.0	56,350.0	29.1	22,785	-27.4	124,025	27.7	2.9	2.2	

*Compared to 2010

**Share of total overnights

***Share of international overnights

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**Top-10- Overnight stays in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	6,098,848	4.4
UK	410,243	10.6
Italy	351,081	-11.8
Netherlands	306,150	8.6
USA	300,163	6.7
Spain	282,121	10.5
France	236,681	7.1
Denmark	208,111	-1.1
Switzerland	207,426	17.0
Russia	151,569	35.8

Overnight stays (percentage)

Domestic / International			
January - December 2010		January - June 2011	
Germany	59.1%	Germany	59.7%
International	40.9%	International	40.3%
Germany / Europe / Overseas			
January - December 2010		January - June 2011	
Germany	59.1%	Germany	59.7%
Europe (w/o Germany)	31.0%	Europe (w/o Germany)	30.3%
Overseas	9.9%	Overseas	10.0%

Statistics of overnight stays
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total %*		Germany ¹ total %*		International ¹ total %*		Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	January - June						June	Jan.-June	June	Jan.-Jun.	June	June	
Total accommodations ²	10,221,778	6.5	6,098,848	4.4	4,122,930	9.7	57.3	48.1	NS	NS	120,015	NS	768
Total hotel properties	8,572,664	7.8	5,208,078	7.1	3,364,586	9.0	56.8	48.0	NS	NS	101,081	NS	617
Hotels	5,494,047	8.6	3,235,162	7.2	2,258,885	10.8	57.1	48.5	NS	NS	64,330	NS	210
Hotels (breakfast only)	3,235,162	6.8	1,852,300	7.7	1,047,212	5.3	57.9	48.6	NS	NS	33,669	NS	302
Guesthouses	8,743	-14.2	7,406	-20.0	1,337	43.5	27.2	22.5	NS	NS	216	NS	10
Boarding houses	170,362	1.7	113,210	-0.4	57,152	6.2	40.1	33.2	NS	NS	2,866	NS	95
Other accommodations	1,649,114	-0.1	890,770	-9.1	758,344	13.0	60.2	48.5	NS	NS	18,934	NS	151
Camping sites	19,165	-29.6	14,038	-20.3	5,127	-46.6	13.0	4.9	NS	NS	2,720	NS	8

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2010

** Number of accommodations available in reporting month

NS = not specified